

[ABOUT LOUGHBOROUGH UNIVERSITY](#)

[SCHOOL OF SPORT, EXERCISE AND HEALTH SCIENCES](#)

**Lecturer in Sport Marketing & Communications**

**JOB REF: REQ15272**

**April 2015**

**As part of the University's ongoing commitment to redeployment, please note that this vacancy may be withdrawn at any stage of the recruitment process if a suitable redeployee is identified.**

**JOB DESCRIPTION**

**Job Family & Grade:** Research and Teaching Grade 6-7

**1. Job Purpose:**

To contribute to and enhance the research, teaching and enterprise activities of the School of Sport, Exercise & Health Sciences in the area of Sport Marketing and Communications.

**2. Duties and Responsibilities:**

*Research*

- To pursue a personal research programme consistent with the research priorities of the Sport Policy and Management Group.
- To secure external research funding.
- To supervise and manage research projects.
- To publish the outcomes of research in outlets of international standing.
- To attend and contribute to major international conferences.
- To supervise postgraduate students at Masters and Doctoral levels.
- To collaborate in research initiatives with colleagues in the School and more widely across the University including with colleagues in Research Schools.
- To collaborate in research initiatives with other HEIs and other relevant bodies.
- To produce an annual personal research plan.

*Teaching*

- To teach and inspire undergraduate and postgraduate students, and to conduct associated assessments.
- To provide academic and pastoral support to undergraduate and postgraduate students.
- To promote the use of a range of methods and techniques in teaching, learning and assessment.
- To engage in the evaluation and development of modules for which you have responsibility, in terms of content, delivery and assessment.

- To be responsible for the design and content of specific areas of teaching and learning within the School's undergraduate and postgraduate programmes.
- To co-operate with colleagues in the continuous review and development of the School's taught programmes and the curriculum.

#### *Enterprise*

- To engage with business, public and voluntary organisations through knowledge exchange activities such as student projects and placements, research collaboration, consultancy and specialist training.
- To create social, cultural and economic impacts from academic, especially research, activity.
- To secure external funding in support of these activities.
- To seek opportunities for the commercialisation of research and the formation of social enterprises.

#### *Related Activities and Functions*

- To work effectively with relevant administrative, technical and academic staff in the School and across the University.
- To carry out specific administrative roles and functions as may be reasonably required e.g. Responsible Examiner, Programme Co-ordinator, Personal Tutor, Admissions Tutor.
- To take part in and, on occasion, act as chair of one or more School committees.
- To engage in training programmes in the University (e.g. through Staff Development) which are consistent with your needs and aspirations and those of the School.
- To undertake such other duties as may be reasonably requested and that are commensurate with the nature and grade of the post.

3. **Special Conditions:** None

4. **Organisational Responsibility:** Reports to the Dean of School

All staff have a statutory responsibility to take reasonable care of themselves, others and the environment and to prevent harm by their acts or omissions. All staff are therefore required to adhere to the University's Health, Safety and Environmental Policy & Procedures.

The purpose of this job description is to indicate the general level of duties and responsibility of the post. The detailed duties may vary from time to time without changing the general character or level of responsibility entailed.

## PERSON SPECIFICATION

	<b>Essential</b>	<b>Desirable</b>
<b>Education</b>	<p>An outstanding educational profile up to and including a first degree and/or Masters in an area that underpins Sports Marketing and Communications (1)</p> <p>Relevant PhD (or close to completion of a PhD) or equivalent experience (1)</p>	<p>Achieved or progressing towards appropriate professional status (1)</p>
<b>Professional experience</b>	<p>Background in sport marketing and communications with specific and current expertise in marketing and communications in the sports sector (1,2,3)</p> <p>Currently and demonstrably active in research in sport marketing and communications (2,3)</p> <p>Experience of working in a high quality academic research or business environment (1)</p> <p>Experience of authoring original work, in the highest quality refereed academic journals commensurate with the stage of research development, or company reports of equivalent stature (1)</p>	<p>Experience of presenting research work at international conferences (1)</p> <p>Experience of teaching and assessment at undergraduate and postgraduate level (1,3)</p> <p>Experience of successfully supervising the projects of taught and research students or company staff at equivalent levels (1,3)</p> <p>Experience of work in or in collaboration sport businesses and stakeholders in marketing and communications (1)</p>
<b>General skills, abilities and knowledge</b>	<p>Ability to develop an original research programme on your own initiative and to persuade others of its importance orally and on paper (2,3)</p> <p>Ability to identify potential social / cultural / economic impacts from professional activity, particularly through the marketing and communications functions in sport (2,3)</p> <p>Knowledge of research and enterprise funding opportunities in UK HE and understanding of how to secure funding (2,3)</p>	<p>Ability to secure research / project funds from external / company/and sport stakeholder sources (1,3)</p> <p>Ability to take part in module and programme development (3)</p> <p>Knowledge of the challenges faced in UK HE (1)</p>

	<b>Essential</b>	<b>Desirable</b>
<b>General skills, abilities and knowledge</b> continued	Ability to provide tutorial and counselling advice to students (1) Ability to work independently and as part of a team (1) Excellent communication skills (2) Excellent IT skills (1)	
<b>Training</b>	Demonstrate evidence of having undertaken further training (1) Adopt new procedures as and when required (1)	Participation in a recognised training programme for academic staff (1)
<b>Other</b>	Commitment to observing the University's Equal Opportunities policy at all times (1,3)	

**Typical assessment stages:** (shown in brackets):

1 = Application form and CV

2 = Presentation and questions

3 = Final interview

### **Conditions of Service:**

An appointment will be made on a full-time, open-ended contract on Research, Teaching & Enterprise Grade 6-7 (£34,233 - £45,954 per annum) at a starting salary commensurate with experience and qualifications.

The appointment will be subject to the University's normal Terms and Conditions of Employment for **Academic and Related** staff, details of which can be found at:

<http://www.lboro.ac.uk/services/hr/a-z/conditions-of-service.html>

### **Informal Enquiries:**

Informal enquiries should be made to Dr Paul Downward via email to

[P.Downward@lboro.ac.uk](mailto:P.Downward@lboro.ac.uk) or by telephone on +44 (0)1509 226365

### **Application & Interview:**

The closing date for receipt of applications is Wednesday 20<sup>th</sup> May 2015

Interviews will be held on Tuesday 16<sup>th</sup> June 2015