

RESEARCH ASSOCIATE: Creative Industries (Part time 0.5FTE and Fixed term for 6 Months)

Job Ref: REQ220035

As part of the University's ongoing commitment to redeployment, please note that this vacancy may be withdrawn at any stage of the recruitment process if a suitable redeployee is identified.

A Research Associate is required to support a new research project being led by Graham Hitchen in the Institute of Media and Creative Industries at Loughborough London.

This is a six-month project, funded by UKRI and the British Council, which aims to capture and present a comprehensive overview of the Creative Industries sector in India, the research and innovation ecosystem which supports it, and the policy frameworks within which it operates.

The Research Associate will form part of a small team undertaking the research in the UK and in India, reporting to Graham Hitchen.

Job Description

Job Grade

Specialist and Supporting Academic Research Grade 6

Job Purpose: To undertake research and administrative duties to support a mapping study of the Creative Industries in India, in particular undertaking a comprehensive review of existing literature and secondary research on the sector, and on policy documents and other material relating to the Creative Industries research and innovation eco-system. The successful applicant will form part of a small team at Loughborough University London and at Jindal University in Delhi. Co-Is on the project are also based at Glasgow University and Shiv Nadar University.

This study will:

- Map areas of strength and growth in the Indian Creative Industries and the wider creative economy, mapping these against existing studies which identify UK strengths in Creative Industries research and innovation
- Collate the national and, where appropriate, regional policy landscape within which Creative Industries research and innovation operates
- Review the tax and regulatory regime, to test whether, for example, the UK's tax coding for the Creative Industries could be applied to India's sectors
- Provide an overview of current levels of connectivity between Creative Industries research and innovation systems in the UK and India, including barriers to collaboration
- Identify areas within the Creative Industries where there may be the greatest potential to grow or develop India-UK research and innovation collaboration
- Undertake deep-dives into key opportunity areas, identified through the mapping work
- Identify areas where there may be a need for further in-depth scoping or research to fully understand possible India-UK opportunities.

We are proposing to undertake three deep-dives into different aspects of the Creative Industries economy. These will be undertaken by the research team in India, supported by this RA role and other colleagues.

We are particularly interested in applicants with strong research experience in the Creative Industries and Creative Industries policy in the UK and internationally. Applicants should be comfortable working with data, and we are keen to identify someone with experience of writing or preparing material for a policy audience.

Job Duties

- Work with the PI to develop a framework for data-capture of Creative Industries data and research, and of the wider research and business innovation eco-system
- Undertake a comprehensive review of all available research literature on Creative Industries in India over the last ten years, mapping areas of strength and growth, and mapping these against existing studies which capture UK strengths in Creative Industries research and innovation
- Undertake a comprehensive review of all policy papers, statements or interventions – including on tax incentives for the Creative economy - guided by colleagues in India
- Map any joint initiatives, missions or other areas of connectivity between Creative Industries research and innovation in the UK and India
- Prepare reports on the above, for presentation to colleagues and stakeholders
- Support colleagues working on sectoral and other deep-dives into key aspects of the Creative Industries in India
- Undertake other research, as appropriate
- Help organise seminars and other events (online and face-to-face) for researchers and policymakers
- Participate in seminars and other activities - taking notes, photographs and other records, as appropriate
- Maintain a system for storage and management of all written and visual material
- Service meetings of the Project Steering Group.

Points to Note

The purpose of this job description is to indicate the general level of duties and responsibility of the post. The detailed duties may vary from time to time without changing the general character or level of responsibility entailed.

Special Conditions

All staff have a statutory responsibility to take reasonable care of themselves, others and the environment and to prevent harm by their acts or omissions. All staff are therefore required to adhere to the University's Health, Safety and Environmental Policy & Procedures.

All staff should hold a duty and commitment to observing the University's Equality & Diversity policy and procedures at all times. Duties must be carried out in accordance with relevant Equality & Diversity legislation and University policies/procedures.

Successful completion of probation will be dependent on attendance at the University's mandatory courses which include Respecting Diversity and, where appropriate, Recruitment and Selection.

Organisational Responsibility

Reports to Graham Hitchen, Associate Dean Enterprise and [Senior Enterprise Fellow](#)

Person Specification

Your application will be reviewed with respect to meeting the essential criteria listed below. Applicants are strongly advised to explicitly state and evidence how they meet each of the essential criteria in their application. Stages of assessment are as follows:

1 – Application

2 – Interview

Essential Criteria

Area	Criteria	Stage
Experience	A good writer, with evidence of preparing reports and essays using quantitative and qualitative research suitable for publication	1,2
	Knowledge and experience of both quantitative and qualitative research	1
	Knowledge of creative industries	1
	Knowledge of creative industries policy	1
Skills and abilities	Strong interpersonal skills	1,2
	Strong analytical skills	2
	Ability to work under strict deadlines, proactively and independently	2
	Well-organised with experience of good record-keeping	1,2
	Self-motivated with ability to meet deadlines	2
	Ability to work well with other researchers collaboratively both within the same organisation and other project partners	2
	Excellent analytical skills	1,2
	Ability to publish and review papers in journals and publications of high quality	1,2
	Ability to present research work to both research and policy audiences	1
Training	Willingness to undertake appropriate further training and to adopt new procedures as and when required	1,2
Qualifications	A PhD qualification or equivalent field that is closely related with the indicated areas of research	1
Other	Commitment to observing the University's Equal Opportunities policy at all times	1,2
	Willingness to travel and attend meetings related to the collaborative research project and other networking activities	1

Conditions of Service

The position is **Part-time and Fixed Term for 6 months**. Salary will be on Specialist and Supporting Academic **Grade 6 £31,406 - £40,927 per annum (pro-rata) plus £3,252 London Allowance (pro-rata)**, at a starting salary commensurate with experience.

The appointment will be subject to the University's normal Terms and Conditions of Employment for Academic and Related staff, details of which can be found [here](#).

The University is committed to enabling staff to maintain a healthy work-home balance and has a number of family-friendly policies which are available at <http://www.lboro.ac.uk/services/hr/a-z/family-leave-policy-and-procedure---page.html>.

Loughborough University London Staff are eligible to apply for an interest free season ticket loan and corporate gym membership.

In addition, the University is supportive, wherever possible, of flexible working arrangements. We also strive to create a culture that supports equality and celebrates diversity throughout the campus. The University holds a Bronze Athena SWAN award which recognises the importance of support for women at all stages of their academic career. For further information on Athena SWAN see <http://www.lboro.ac.uk/services/hr/athena-swan/>

Informal Enquiries

Informal enquiries should be made to Graham Hitchen – Senior Enterprise Fellow by email at G.Hitchen@lboro.ac.uk

Application

The closing date for applications is 5:00 pm on 24 January 2022.

Interviews are due to take on 27 January 2022.