

# **Events Assistant**

# REQ240875

As part of the University's ongoing commitment to redeployment, please note that this vacancy may be withdrawn at any stage of the recruitment process if a suitable redeployee is identified.

# **Department summary**

Marketing and Advancement is an exciting division which brings together a wide range of teams spanning marketing, communications, web and digital, student recruitment, outreach, market research, international recruitment, creative services and print, philanthropy and alumni relations.

# **Job Description**

Job Grade: Administrative Services Grade 4

Full time, Open-ended

### **Job Purpose**

To assist in supporting a wide range of corporate, recruitment, alumni & advancement, and bespoke events to raise awareness of the University brand and delivery of the University's strategy. To work closely with the Events Officers, colleagues across Marketing and Advancement, and the wider University, to help deliver a wide range of events activities.

### **Job Duties**

- To support the organisation and delivery of professional and effective event activities associated with student recruitment, alumni engagement, profile raising and delivery of the University's strategic objectives
- To attend events supporting activity such as set-up/down, visitor registration, and leading ambassadors as appropriate
- To respond to general enquiries by telephone and email regarding the University's event provision, amending event bookings, answering questions, and providing information as appropriate
- To lead on the creation of post-event evaluations; present survey findings in regular reports to summarise and action changes in response to visitor feedback and analysis of data.
- Lead on the management and upkeep of the teams electronic filing system, ensuring that items are saved in logical and up-to-date folders
- To lead on purchasing equipment and resources required for event activity and managing all finance
  procedures for the team. This includes raising purchasing orders, being a purchasing card holder and
  ensuring that all financial procedures are followed.
- To lead on the recruitment, management and payment of student ambassadors working closely with colleagues who oversee the Student Ambassador Scheme.
- To work effectively with a range of suppliers (internal and external)
- To provide efficient, proactive administrative and operational support as directed including;
  - o Creating name badges, guest lists and other administrative tasks as required
  - o Packing equipment needed for events and create check lists as necessary
  - Assisting in the development of administrative procedures and working processes in the team to ensure efficiency
- To support the Events Officers by taking organisational responsibly for smaller events as appropriate to the role.

#### Liaison

- To develop positive and effective working relationships with contacts across the University and more widely in support of events activities
- To ensure that feedback is used proactively to develop future events and respond in a timely and professional way to queries and requests from events attendees

#### **Points to Note**

The purpose of this job description is to indicate the general level of duties and responsibility of the post. The detailed duties may vary from time to time without changing the general character or level of responsibility entailed.

## **Special Conditions**

All staff have a statutory responsibility to take reasonable care of themselves, others and the environment and to prevent harm by their acts or omissions. All staff are therefore required to adhere to the University's Health, Safety and Environmental Policy & Procedures.

All staff should hold a duty and commitment to observing the University's Equality & Diversity policy and procedures at all times. Duties must be carried out in accordance with relevant Equality & Diversity legislation and University policies/procedures.

Successful completion of probation will be dependent on attendance at the University's mandatory courses which include Respecting Diversity and, where appropriate, Recruitment and Selection.

Reports to the Student Experience Events Manager

# **Person Specification**

Your application will be reviewed with respect to meeting the essential and desirable criteria listed below. Your application will be reviewed against the essential and desirable criteria listed below. Applicants are strongly advised to explicitly state and evidence how they meet each of the essential (and desirable) criteria in their application. Stages of assessment are as follows:

- 1 Application
- 2 Test/Assessment Centre/Presentation
- 3 Interview

## **Essential Criteria**

Area	Criteria	Stage
Experience	Experience of supporting events in a range of contexts and settings	1,3
	Experience of using databases and CRM Systems	1,3
	Experience of managing multiple email accounts and being the first point of contact on the phone for enquires	1,2,3
	Experience of establishing and maintaining accurate electronic records.	1,3
	Experience of working individually and as part of a team.	1,3
	Experience of purchasing and following financial procedures	1,3
	Experience of report writing or collating and presenting information clearly	1,3
Skills and abilities	Excellent administrative and organisational skills	1,2,3
	Good working knowledge of IT applications – Microsoft Office Packages including Outlook, Word and Excel	1,3

	Excellent interpersonal and communication skills, confident telephone manner, and in particular an awareness of and sensitivity towards customer needs	1,3
	Excellent attention to detail	1,2,3
	Tact, discretion and diplomacy	1,3
	Prioritisation and time management skills	1,3
Training	A willingness to undertake further training as appropriate, and to adopt new procedures as and when required	1,3
Qualifications	Educated to A level standard or equivalent	1
Other	Evidence a good working knowledge of equal opportunities and understanding of diversity in the workplace	1
	Flexibility to work out of hours as required	1
	Flexibility and the ability to adapt to a changing work environment.	1
	Willingness to work occasional evenings and weekends	1

## **Desirable Criteria**

Area	Criteria	Stage
Experience	Experience of working in a Higher Education setting	1
	Experience of Loughborough University administrative procedures	1
	Experience of working in an events environment	1

### **Conditions of Service**

The position is full-time and open-ended. Salary will be Administrative Grade 4 £24,600 – £28,081 per annum), a starting salary to be confirmed on offer of appointment.

The appointment will be subject to the University's normal Terms and Conditions of Employment for Academic and Related staff/Operational and Administrative staff, details of which can be found here.

The University is committed to enabling staff to maintain a healthy work-home balance and has a number of family-friendly policies which are available at http://www.lboro.ac.uk/services/hr/a-z/family-leave-policy-and-procedure-page.htm .

We also offer an on-campus nursery with subsidised places, subsidised places at local holiday clubs and a childcare voucher scheme (further details are available at: <a href="http://www.lboro.ac.uk/services/hr/a-z/childcare-information---page.html">http://www.lboro.ac.uk/services/hr/a-z/childcare-information---page.html</a>

In addition, the University is supportive, wherever possible, of flexible working arrangements. We also strive to create a culture that supports equality and celebrates diversity throughout the campus. The University holds a Bronze Athena SWAN award which recognises the importance of support for women at all stages of their academic career. For further information on Athena SWAN see <a href="http://www.lboro.ac.uk/services/hr/athena-swan/">http://www.lboro.ac.uk/services/hr/athena-swan/</a>